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## NAME AND CONNOTATIONS RELATED TO THE CONCEPT OF COLOR IN AN EMERGING SIGN LANGUAGE: THE SIGN LANGUAGE OF BOUAKAKO (LASIBO)

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### Abstract

*The ways of expressing colors in LaSiBo are perceived differently depending on the type of data. Elicitation with 10 colors presented shows that signs like PAINTING, SUNRISE, SUNSET express respectively `yellow` / `green`, `white` and `black`. As for spontaneous data production, apart from the two signs RUBBING-arm and RUBBING-palm denoting respectively `red` and `white` and which tend to become conventional, all colors are expressed by means of pointing or rubbing objects that carry the corresponding color. This last process is also observed in the connotations related to color in which, `white` symbolizes kindness, purity while `black`, malice, negativity. This study aims to describe strategies used by LaSiBo, an emerging sign language to express colors. In addition, it highlights the different perceptions of certain colors according to the cultural basis of the deaf community of Bouakako.*

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