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00000-01025	EXPECTED SHIFTS IN CONSUMER BEHAVIOR AND OPPORTUNITIES FOR BUSINESSES POSTCOVID19 ERA	Sahil ,	2020	International Journal of Advanced Research in Management 11, 1, 1 - 4	India
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00000-01054	MARKETING WITH NEW AGE MEDIA: A SHIFTING PARADIGM TOWARDS NEW FACTORS IN FASHION	Unnati Patel, Govind B Dave,	2016	International Journal of Advanced Research in Management 7, 2, 64 - 68	India
00000-01055	VOICE AND INTERNET SERVICE CHARGES IN ASEAN MEMBERS : ANALYSIS AND RECOMMENDATIONS	Settapong Malisuwan, Dithdanai Milindavanij, Wassana Kaewphanuekrungsi,	2016	International Journal of Advanced Research in Management 7, 1, 1 - 12	Thailand
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00000-01059	THE KEY TO LEAN PERFORMANCE: IMPLEMENTING A DAILY SHOP-FLOOR CONTROL SYSTEM USING STANDARDIZATION AND VISUAL MANAGEMENT	Youssef Larteb, Mariam Benhadou, Abdellah Haddout, Hamid Nahla,	2016	International Journal of Advanced Research in Management 7, 1, 34 - 43	Morocco
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00000-01063	STUDY OF CHINESE COMMERCIAL POSITIONING ON THE WORLD MARKET: A MULTIDIMENSIONALITY FROM THE CONQUEST BY THE PRICE TO MASSIVE IMPLANTATION	Hamid Nahla,	2016	International Journal of Advanced Research in Management 7, 1, 72 - 87	Morocco
00000-01064	`WEEK-END EFFECT`: WHAT IS HAPPENING AFTER MODI GOVERNMENT CAME INTO POWER?	Biju Thomas Muttath,Assissi Menachery,	2016	International Journal of Advanced Research in Management 7, 1, 88 - 95	India
00000-01121	SALE OF OVER THE COUNTER (OTC) DRUGS VIA POST OFFICES-A CONSUMER PERCEPTION	Rajesh Kanthe,Vaishali Pawar,Rajendra Mohite,	2012	International Journal of Advanced Research in Management 3, 2, 63 - 68	India
00000-45684	INCULCATING HAPPINESS AND WELL-BEING IN PRIVATE SCHOOLS A STUDY OF INFLUENCING FACTORS ON TEACHERS IN VISAKHAPATNAM CITY	V. Pragnya Suma,V. Krishna Mohan,	2020	International Journal of Advanced Research in Management 11, 3, 1 - 10	India
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00000-45688	THE ROLE AND IMPORTANCE OF INFORMATION SHARING BETWEEN COLLABORATIVE PARTNERS IN SUPPLY CHAIN MANAGEMENT	Za`faran Hassan,K.K Ramachandran ,	2017	International Journal of Advanced Research in Management 8, 4, 1 - 17	Malaysia
00000-45689	INTERNATIONALIZATION FROM SME PERSPECTIVE WITH REFERENCE TO PUMP AND MOTOR MANUFACTURING INDUSTRY OF COIMBATORE DISTRICT	G.Jayanthi ,R.Amudha ,	2012	International Journal of Advanced Research in Management 3, 2, 1 - 10	India
00000-45690	HEALTHCARE MANAGEMENT STATUS OF INDIAN STATES - AN INTERSTATE COMPARISON OF THE PUBLIC SECTOR USING A MCDM APPROACH	Ayan Chattopadhyay,Arpita Banerjee Chattopadhyay,	2012	International Journal of Advanced Research in Management 3, 2, 11 - 20	India

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00000-45691	SECURITY ISSUES IN CLOUD COMPUTING FOR MSMES	Hemantkumar Wani,N. Mahesh ,	2012	International Journal of Advanced Research in Management 3, 2, 21 - 28	India
00000-45692	THE HOLISTIC APPROACH OF AYURVEDA BASED WELLNESS TOURISM IN KERALA	Ramesh U ,Kurian Joseph,	2012	International Journal of Advanced Research in Management 3, 2, 29 - 39	India
00000-45693	A COMPARATIVE STUDY OF CUSTOMER EXPERIENCE IN CAFÉ COFFEE DAY VS BARISTA	Vijay.R.Kulkarni ,	2012	International Journal of Advanced Research in Management 3, 2, 40 - 49	India
00000-45694	EXISTENCE OF AND BENEFITS FROM LINKAGES BETWEEN UNIVERSITY AND INDUSTRY IN ETHIOPIA	A.S. KANNAN ,	2012	International Journal of Advanced Research in Management 3, 2, 50 - 62	Ethiopia
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00000-45697	BARRIERS AND ENABLERS IN IMPLEMENTATION OF LEAN SIX SIGMA IN INDIAN MANUFACTURING INDUSTRIES	Z Mallick ,Shahzad Ahmad,Lalit Singh Bisht,	2012	International Journal of Advanced Research in Management 3, 1, 11 - 19	India
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00000-45700	A STUDY ON THE IMPACT OF HR PRACTICES ON EMPLOYEE ATTITUDINAL AND BEHAVIOURAL OUTCOMES: ROLE OF POS IN ITES SECTOR IN COIMBATORE	M. Saravanakumar ,	2012	International Journal of Advanced Research in Management 3, 1, 56 - 65	India
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00000-63571	IMPROVEMENT OF QUALITY AWARENESS USING SIX SIGMA METHODOLOGY FOR ACHIEVING HIGHER CMMI LEVEL	B.P. Mahesh ,M.S. Prabhuswamy ,Mamatha. M ,	2010	International Journal of Advanced Research in Management 1, 1, 20 - 41	India
00000-63576	JOB SATISFACTION AND CONTRIBUTING VARIABLES AMONG THE BANK EMPLOYEES IN CUDDALORE DISTRICT, INDIA	N.Mallika ,M.Ramesh ,	2010	International Journal of Advanced Research in	India

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00000-63588	IMPORTANCE OF CMM APPROACH TO IMPROVE QUALITY OF SOFTWARE PRODUCT IN A SYSTEMATIC MANNER: AN EMPIRICAL STUDY	S. Ravichandran ,	2010	International Journal of Advanced Research in Management 1, 1, 60 - 70	India
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00000-63599	IMPACT OF CORPORATE ANNOUNCEMENTS ON INDIVIDUAL INVESTOR'S INVESTMENT BEHAVIOURAL PATTERN	S.Kala ,	2011	International Journal of Advanced Research in Management 2, 1, 1 - 9	India
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00000-65286	SHORT TERM SOLVENCY ANALYSIS OF LEAD AUTOMOBILE PLAYERS IN INDIA	Vineet Singh ,	2015	International Journal of Advanced Research in Management 6, 3, 11 - 17	India
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00000-65317	CAPITAL STRUCTURE DETERMINANTS: A STUDY OF METAL, METAL PRODUCTS AND MINING SECTOR FIRMS	Anshu Bhardwaj,	2014	International Journal of Advanced Research in Management 5, 3, 11 - 19	India
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00000-65399	IMPROVING THE SKILLS OF THE STUDENTS AND CADETS. – FOR EMPLOYABILITY – RECENT TRENDS IN ENGLISH LANGUAGE TEACHING	S. Gomathy ,	2015	International Journal of Advanced Research in Management 6, 3, 96 - 99	India
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00000-65421	AN OVERVIEW: IMPARTING EFFICIENCY OF BANKING AND FINANCE INSTITUTES WITH DATA MINING	B. Charith ,J. Rengamani ,	2015	International Journal of Advanced Research in Management 6, 3, 109 - 121	India
00000-65429	ASSEST LIABILITY MANAGEMENT IN INDIAN BANKING INDUSTRY - WITH SPECIAL REFERENCE TO INTEREST RATE RISK MANAGEMENT IN VIJAYA BANK	Shivakumar Deene,	2015	International Journal of Advanced Research in Management 6, 3, 122 - 134	India
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00000-65450	MARITIME EDUCATION IN INDIA – A STUDY ON PRODUCTIVITY ENHANCEMENT	G. Thiruvassagam ,J.Rengamani ,	2015	International Journal of Advanced Research in Management 6, 3, 29 - 35	India
00000-65458	A QUALITATIVE INVESTIGATION INTO HOW YOGA CAN ELEVATE LEARNING CAPABILITIES IN SCHOOL-GOING CHILDREN	R. S. Pathani ,Sapna Sah,	2015	International Journal of Advanced Research in Management 6, 3, 152 - 156	India
00000-65465	PREDICTING CORPORATE GOVERNANCE ON PERFORMANCE MEASURES IN SELECT INDIAN CORPORATES	Twinkle Prusty,	2014	International Journal of Advanced Research in Management 5, 4, 1 - 10	India
00000-65469	A STUDY ON CONSUMER BUYING BEHAVIOR TOWARDS TWO WHEELER	Ronald Mani,Debasis Tripathy,	2013	International Journal of	India

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