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Journal Name : Journal of Management (JOM)					
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Manuscript ID	Paper or Article Title	List of Authors name	Year of Publication	Source, Volume, issue and page numbers	County of Publication- Author 1 country of publication
00000-00052	AN EMPIRICAL STUDY ON EMPLOYEE ENGAGEMENT WITH REFERENCE TO IT SECTOR IN CHENNAI	Sivasubramanian ,Rupa ,	2017	Journal of Management 4, 1, 18 - 28	India
00000-00054	A STUDY ON DETERMINANTS OF CUSTOMER PURCHASE INTENTION IN HEALTHCARE PRODUCT- A CASE OF GENERAL MEDICAL EQUIPMENT IN INDIA	Sanjeev Pandey,Sandeep Srivastava,	2017	Journal of Management 4, 2, 19 - 30	India
00000-00055	AN EMPIRICAL STUDY TO MEASURE THE EFFECT OF BRAND LOYALTY AND SKEPTICISM ON PURCHASE INTENTION WITH REFERENCE TO CAUSE RELATED MARKETING IN AHMEDABAD CITY	Shah Suraj Manojkumar,Mahendra S Sharma,	2018	Journal of Management 5, 2, 1 - 12	India
00000-00205	FINANCIAL DECISION MAKING: DOES GENDER REALLY MATTER?	Ravneet Kaur,	2018	Journal of Management 5, 3, 9 - 14	India
00000-01065	A STUDY OF DIGITAL BANKING FACILITIES WITH REFERENCE TO KUSHALNAGAR TOWN PANCHAYATH DISTRICT OF COORG	M.N. Prakasha ,	2019	Journal of Management 6, 6, 1 - 8	India
00000-01066	UNDERSTANDING PURCHASE INTENTIONS OF PRE OWNED CLOTHING IN INDIA	Anupam Kapoor,Ajit Kumar Khare,	2019	Journal of Management 6, 6, 9 - 22	India
00000-01113	A STUDY ON CONSUMER PERCEPTION AND SATISFACTION OF WATER PURIFIER IN KUMBAKONAM TOWN	V. Maheswari,	2019	Journal of Management 6, 2, 240 - 246	India
00000-01119	CONSUMER PERCEPTION TOWARDS SHOPPING MALL WITH REFERENCE TO TIRUCHIRAPPALLI DISTRICT IN TAMIL NADU	J. Chandrasekaran ,M. Raja ,	2018	Journal of Management 5, 4, 138 - 146	India
00000-01120	CONSUMER PERCEPTION TOWARDS `ONLINE FOOD ORDERING AND DELIVERY	Jyotishman Das,	2018	Journal of	India

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	SERVICES`: AN EMPIRICAL STUDY			2020	Management 5, 5, 155 - 163	
00000-05009	QUALITY OF LIFE IN MARRIED AND UNMARRIED PEOPLE WITH CANCER	Anna Mariya Vilson,		2020	Journal of Management 7, 1, 1 - 8	India
00000-05010	DETERMINANTS OF FINANCIAL INCLUSION IN INDIA	T.D. Simon ,		2020	Journal of Management 7, 1, 9 - 15	India
00000-05011	CHARACTERISTICS OF MEDICAL REPRESENTATIVES WHICH CAN INFLUENCE A DOCTOR TO PRESCRIBE A BRAND: A STUDY	Cedric Thomas Silveira,		2020	Journal of Management 7, 1, 16 - 20	India
00000-05012	TYPES OF ORGANIZATIONAL MANagements	Parimal Vasavada,		2020	Journal of Management 7, 1, 21 - 27	India
00000-05013	A STUDY ON THE CAUSES OF FINANCIAL CRISIS IN THE INDIAN AVIATION INDUSTRY WITH SPECIAL REFERENCE TO - KINGFISHER AIRLINES	Baisakhi Debnath,Sushan A Shantharam,Anmisha Reddy Dwarampudi,Dasari Sri Vidya,		2020	Journal of Management 7, 1, 28 - 41	India
00000-05014	A NARRATIVE RESEARCH APPROACH: RURAL-URBAN DIVIDE IN TERMS OF PARTICIPATION IN DIGITAL ECONOMY IN INDIA	Dishani Sen,		2020	Journal of Management 7, 1, 42 - 51	India
00000-05015	A STUDY ON IMPACT OF CONSUMERS LOYALTY BASED ON CORPORATE BRANDING IN KODAGU DISTRICT	Ratna Sinha,M.N. Prakasha ,		2020	Journal of Management 7, 2, 1 - 7	India
00000-05016	UNDERSTANDING RETAILER ACCEPTANCE AND CONSUMER BEHAVIOR ON MILK PRODUCTS	Sweta Rani,SK Aslam Ali,		2020	Journal of Management 7, 2, 8 - 13	India
00000-05017	ESTIMATION OF LOCATION PARAMETER USING ADAPTIVE AND SOME OTHER METHODS	Chikhla Jun Gogoi,Bipin Gogoi,		2020	Journal of Management 7, 2, 14 - 18	India
00000-05018	A STUDY ON EMPLOYEE ENGAGEMENT IN A IT COMPANY	S. Purushothaman ,E. Kaviya ,		2020	Journal of Management 7, 3, 1 - 7	India
00000-20015	REVIEW ON PROJECT MANAGEMENT FUNCTIONS AND COST MANAGEMENT PROCESSES FOR DAIRY COOPERATIVES	Annapoorna M.S. ,Pramod Kumar,		2019	Journal of Management 6, 5, 1 - 9	India
00000-40991	HACKING ADVERTISEMENT CAMPAIGN BY GUERRILLA MARKETING: AN INEXPENSIVE WAY TO COMMUNICATE UNCONVENTIONALLY WITH CUSTOMERS	Giriraj Kiradoo,		2018	Journal of Management 5, 5, 273 - 281	India
00000-45785	DISINVESTMENT OVERVIEW ABOUT THE PUBLIC SECTOR ENTERPRISES	Dhamodaran L ,		2020	Journal of	Ethiopia

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00000-45786	A STUDY ON PERSONAL VALUE OF CBSE SCHOOL STUDENTS OF JORHAT DISTRICT ON HARD-WORK AND PUNCTUALITY IN RELATION TO THEIR FAMILY TYPE	Jayasree saikia,	2020	Journal of Management 7, 5, 1 - 5	India
00000-45787	PERFORMANCE EVALUATION OF FRONT SERVICES IN BANGALORE METROPOLITAN TRANSPORT CORPORATION (BMTCL)	M.N. Prakasha ,	2020	Journal of Management 7, 5, 6 - 13	India
00000-45788	ASSESSING THE INABILITY TO ATTAIN SUSTAINABLE THREAT MITIGATION STRATEGIES FORWOMEN'S SECURITY IN THE 21ST CENTURY	Abhiraj Goswami,Shreyosi Roy,Prithwiraj Basu,	2020	Journal of Management 7, 4, 1 - 11	India
00000-45789	YOGA AND PHYSICAL FITNESS AMONG WOMEN STUDENTS OF GULBARGA UNIVERSITY	Chandrakant B Biradar,	2020	Journal of Management 7, 4, 12 - 14	India
00000-45790	RESEARCH ON TECHNOLOGICAL CATCH-UP MECHANISM OF LATECOMER FIRMS: CONCEPTUAL FRAMEWORK BASED ON "TECHNOLOGY-TIME-PATH"	Jiang Binbin,Hou Yan,	2020	Journal of Management 7, 4, 15 - 27	China
00000-45792	FCCBS ISSUE AND WEALTH EFFECTS –A PRECRISIS PERIOD PERSPECTIVE: EVIDENCE FROM INDIAN CORPORATE SECTOR	Sayyad Ameen Ahammad,T. Mallikarjunappa ,	2019	Journal of Management 6, 6, 23 - 28	India
00000-45793	POLITICAL PARTICIPATION OF WOMEN IN GRAMPANCHAYAT OF ODISHA-A STUDY	Kamalakanta Panda,Madhusudan Sahoo,	2019	Journal of Management 6, 6, 29 - 36	India
00000-45794	ROLE OF AUGMENTED REALITY IN INFLUENCING PURCHASE INTENTION AMONG MILLENIALS	Haajer Khan,Sriram M ,	2019	Journal of Management 6, 6, 37 - 46	India
00000-45795	STEVE JOBS – INNOVATION MANTRA – FIRST INNINGS	Amarja Satish Nargunde,	2019	Journal of Management 6, 6, 47 - 55	India
00000-45796	STEVE JOBS – INNOVATION MANTRA – SECOND INNINGS	Amarja Satish Nargunde,	2019	Journal of Management 6, 6, 56 - 67	India
00000-45797	TO INSPECT THE RELATIONSHIP BETWEEN FAMILY COMMUNICATION AND SELF ESTEEM AMONG YOUNG ADULTS	G. Sajeeth Kumar,Sekar Deepika,	2019	Journal of Management 6, 6, 68 - 72	India
00000-45798	A STUDY ON TECHNOPRENEURS TOWARDS TECHNOLOGY INCUBATION AND DEVELOPMENT OF ENTREPRENEURS (TIDE)	N.R. Nithya ,S. Sangamithra ,T.M. Hemalatha ,	2019	Journal of Management 6, 6, 80 - 85	India
00000-45799	TUDY ON RELATIONSHIP BETWEEN DEPENDENCE PRONENESS AND	Sekar Deepika,Sajeeth Kumar,	2019	Journal of	India

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	INFERIORITY FEELINGS AMONG COLLEGE STUDENTS IN TRICHY DISTRICT			Management 6, 6, 73 - 79	
00000-45800	A STUDY ON CONSUMER PERCEPTION TOWARDS DIGITAL PAYMENT MODE (WITH SPECIAL REFERENCES TO COIMBATORE DISTRICT TAMIL NADU)	M. Priyadharshini ,	2019	Journal of Management 6, 6, 86 - 89	India
00000-45801	A STUDY ON PROBLEMS AND CHALLENGES FACED BY MICRO SMALL AND MEDIUM ENTERPRISES: A SPECIAL REFERENCE TO MANUFACTURING SECTOR IN COIMBATORE DISTRICT	Rajeswari G ,	2019	Journal of Management 6, 6, 90 - 93	India
00000-45802	CURRENT SCENARIO OF SOCIAL ENTREPRENEURSHIP IN INDIA	S. Shobana ,	2019	Journal of Management 6, 6, 94 - 97	India
00000-45803	A STUDY ON BRAND PERCEPTION OF SONY PRODUCTS WITH SPECIAL REFERENCE TO COIMBATORE CITY	M. Romeo ,S. Harikaran ,C. Kanimozhi ,M.M. Vishnu ,	2019	Journal of Management 6, 6, 98 - 103	India
00000-45804	ROLE AND PERFORMANCE OF MICRO, SMALL AND MEDIUM ENTERPRISES	K. Nandeewaraiah ,A.V. Ramana ,	2019	Journal of Management 6, 5, 10 - 17	India
00000-45805	DARKNESS VISIBLE: QUEST FOR IDENTITY?	A. KabilathBegum ,	2019	Journal of Management 6, 5, 18 - 20	India
00000-45806	DESIGNING A GARMENT WITH THEYYAM ART THEME	A. Dhanalakshmi Ameen,S. Greeshma ,	2019	Journal of Management 6, 5, 21 - 23	India
00000-45807	GARMENT EMPHASIZED WITH WARLI PAINTING	K. Rajeswari ,R. Pavithra ,	2019	Journal of Management 6, 5, 24 - 27	India
00000-45808	A STUDY ON CUSTOMER ATTITUDE TOWARDS LUXURY PRODUCTS A SPECIAL REFERENCE TO KANYAKUMARI DISTRICT	M. Romeo ,C. Kanimozhi ,T.M. Hemalatha ,S. Hariharan ,	2019	Journal of Management 6, 5, 28 - 36	India
00000-45809	RISK MANAGEMENT IN FINANCE	N. R Nithya ,S. Shobana ,	2019	Journal of Management 6, 5, 37 - 43	India
00000-45810	KNITTED GARMENT EXPORTERS PREFERENCE USING FOR PAYMENT OPTIONS AND FAVORITE EXPORT DESTINATIONS: SPECIAL REFERENCE FROM TIRUPPUR DISTRICT	K.Prabhakaran ,V.T. Dhanaraj ,	2019	Journal of Management 6, 5, 45 - 50	India
00000-45811	IMPACT OF CHANGES IN EQUITY FUNDS TO MUTUAL FUNDS INVESTOR'S BEHAVIOUR	N.R. Nithya ,G. Rajeswari ,S. Shobana ,	2019	Journal of Management 6, 5, 51 - 58	India
00000-45812	A STUDY ON AGRI ENTREPRENEURS IN MUSHROOM FARMING WITH SPECIAL	C. Kanimozhi ,S. Balgis Anbia,M. Romeo ,	2019	Journal of	India

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REFERENCE TO COIMBATORE DISTRICT				Management 6, 5, 59 - 65	
00000-45813	WOMEN EMPOWERMENT WITH REFERENCE TO EDUCATION: AN ANALYSIS	Hitesh Chandra Kalita,	2019	Journal of Management 6, 4, 1 - 4	India
00000-45814	CASE STUDY ON QUALITY OF LIFE OF BREAST AND TONGUE CANCER PATIENTS	Molly Joy,Anna Mariya Vilson,	2019	Journal of Management 6, 4, 5 - 12	India
00000-45815	THE INFLUENCE OF PRODUCT MIX ON SALES GROWTH OF AYURVEDIC PRODUCTS IN INDIA	Gyanendra Chaturvedi,Manas Ranjan Dasmishra,Ajit Upadhyaya,	2019	Journal of Management 6, 4, 13 - 16	India
00000-45816	READERS` CHOICES AMONG PRINT AND ENEWSPAPERS	Rusha Mudgal,Pooja Rana,	2019	Journal of Management 6, 4, 17 - 22	India
00000-45817	THE TUCKMAN`S MODEL IMPLEMENTATION, EFFECT, AND ANALYSIS AND THE NEW DEVELOPMENT OF JONES LSI MODEL ON A SMALL GROUP	Alex Jones,	2019	Journal of Management 6, 4, 23 - 28	United Arab Emirates
00000-45818	THE EFFECTS OF JOB CHARACTERISTICS ON WORK ENGAGEMENT IN THE RETAIL SECTOR JHARKHAND, INDIA.	Puja Prasad,K V Sandhyavani ,	2019	Journal of Management 6, 4, 29 - 36	India
00000-45819	A STUDY ON CUSTOMER SATISFACTION AND BUYING BEHAVIOUR TOWARDS AAVIN MILK PRODUCTS WITH SPECIAL REFERENCE TO COIMBATORE CITY	Vishnu M M ,Romeo M ,Kanimozhi C ,S Harikaran ,	2019	Journal of Management 6, 4, 37 - 42	India
00000-45820	A STUDY ON RURAL CONSUMER BEHAVIOUR TOWARDS SELECTED FAST-MOVING CONSUMER GOODS IN COIMBATORE DISTRICT	C Kanimozhi ,M Romeo ,S. Harikaran ,M.M. Vishnu ,	2019	Journal of Management 6, 4, 43 - 50	India
00000-45821	A STUDY ON BUYING BEHAVIOR TOWARDS COSMETIC USAGE OF GIRL CONSUMERS WITH SPECIAL REFERENCE TO COIMBATORE CITY	Kanimozhi ,S. Harikaran ,Romeo ,M.M. Vishnu ,	2019	Journal of Management 6, 4, 51 - 57	India
00000-45822	INTEGRATION OF LEAN SIX SIGMA FRAMEWORK IN TESTING LABORATORIES QUALITY MANAGEMENT SYSTEM WITH SPECIFIC REFERENCE TO ISO 17025	Santosh Elapanda,U.V. Adinarayana Rao,K.S. Anjaneya Choudary,	2019	Journal of Management 6, 3, 1 - 13	India
00000-45823	EFFECTIVENESS OF SEAFARERS TRAINING USING MARITIME SIMULATORS	Sangeetha V ,D. Gomathy ,	2019	Journal of Management 6, 3, 14 - 20	India
00000-45824	FAMILY FINANCIAL STATUS AND STUDENTS` ENTREPRENEURIAL INTENTION: THE MEDIATORY ROLE OF ENTREPRENEURSHIP EDUCATION	Ranjana Gujrati,Varuna Tyagi,Lawan A. Lawan,	2019	Journal of Management 6, 3, 21 - 28	India
00000-45825	LEARNING LESSONS FROM CORPORATE GREENING	Mrudula Trivedi,	2019	Journal of	India

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				Management 6, 3, 29 - 34	
00000-45826	GLIMPSES OF GREEN CONSUMERISM AND STEPS TOWARDS SUSTAINABILITY	Mrudula Trivedi,	2019	Journal of Management 6, 3, 35 - 41	India
00000-45827	STUDY OF MONTHLY SUPPLIER EVALUATION SCORECARD PARAMETERS OF INDIAN CAR MANUFACTURING INDUSTRY	Anand Patil,Jyoti Gogte,	2019	Journal of Management 6, 3, 42 - 50	India
00000-45828	HR ANALYTICS: A MODERN TOOL IN HR FOR PREDICTIVE DECISION MAKING	Abdul Quddus Mohammed,	2019	Journal of Management 6, 3, 51 - 63	United Arab Emirates
00000-45829	INTERROGATION OF A BUBBLE IN THE INDIAN MARKET	Ganapathy G Gangadharan,N. Suresh ,	2019	Journal of Management 6, 3, 64 - 70	India
00000-45830	STUDY OF FINANCIAL DISTRESS OF PUBLIC SECTOR UNDERTAKINGS COMPANIES IN INDIA	Richard Paul V,Kalyani B ,	2019	Journal of Management 6, 3, 71 - 76	India
00000-45831	CUSTOMER PREFERENCES FOR DIFFERENT SERVICE QUALITY DIMENSIONS IN SELECTED E-COMMERCE WEBSITES IN INDIA	Anjali Sharm,Sanjay Bahl,	2019	Journal of Management 6, 3, 77 - 95	India
00000-45832	AN ANALYSIS ON THE ROLE OF SMARTPHONES IN ONLINE BUYING BEHAVIOUR OF CUSTOMERS IN KERALA	Binil V. Rajan,	2019	Journal of Management 6, 3, 96 - 105	India
00000-45833	A COMPARATIVE ANALYSIS OF ORGANIZATIONAL ROLE STRESS AMONG THE PRIVATE AND PUBLIC SECTOR BANK OFFICIALS IN JORHAT, ASSAM	Aditi Kejriwal,	2019	Journal of Management 6, 3, 106 - 116	India
00000-45834	BOARD SIZE AND FIRM PERFORMANCE: A STUDY ON BSE 100 COMPANIES	Purushottam N Vaidya,	2019	Journal of Management 6, 3, 117 - 123	India
00000-45835	A STUDY ON EXPECTED RISK-RETURN OF SELECTED STOCK WITH RESPECT TO GROWTH INDUSTRIES	Sathyanarayana K ,R. Satheeshkumar ,Raghunandan N K ,	2019	Journal of Management 6, 3, 124 - 133	India
00000-45836	SME FINANCE	Monica Gupta,Shashi Shekhar,Kavita Aggarwal,	2019	Journal of Management 6, 3, 134 - 139	India
00000-45837	A STUDY OF IMPROVING HOSPITAL OUT PATIENT DEPARTMENT (OPD) USING QUEUING NETWORK ANALYSIS METHODOLOGY	Kirti Makwana,Govind B Dave,	2019	Journal of Management 6, 3, 140 - 149	India
00000-45838	EVOLUTION OF HUMAN RIGHTS EDUCATION IN INDIA: AN EVALUATION	Hitesh Ch. Kalita,	2019	Journal of	India

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00000-45839	TILAK'S VIEW OF KARMA YOGA TO ATTAIN SALVATION: AN ANALYSIS	Hitesh Chandra Kalita,	2019	Journal of Management 6, 3, 154 - 156	India
00000-45840	WORKERS SATISFACTION ON THE FACILITIES PROVIDED BY THE TEA PLANTATION COMPANIES –WITH SPECIAL REFERENCE TO KERALA STATE	Priyadarshan S ,	2019	Journal of Management 6, 3, 157 - 178	India
00000-45841	MOTIVATIONAL FACTORS AND AMENITIES FULFILLMENT OF SOUTHERN RAILWAY EMPLOYEES – A EMPIRICAL STUDY WITH REFERENCE TO TIRUCHIRAPPALLI DIVISION	U. Rohith ,P. Jagadeesan ,	2019	Journal of Management 6, 3, 179 - 185	India
00000-45842	ESSENTIAL ALIGNMENT: CORPORATE SOCIAL RESPONSIBILITY AND SOCIAL IMPACT ASSESSMENT FOR SUSTAINABLE DEVELOPMENT-AN EMPIRICAL STUDY	E. Manohar ,	2019	Journal of Management 6, 3, 186 - 191	India
00000-45843	IMPACT OF CORPORATE GOVERNANCE ON THE PROFITABILITY AND THE FINANCIAL PERFORMANCE OF THE ORGANIZATION	Giriraj Kiradoo,	2019	Journal of Management 6, 3, 192 - 196	India
00000-45844	ADOPTION OF INNOVATIVE DRILLING TECHNOLOGIES IN UPSTREAM OIL AND GAS	Sylesh Nechully,S.K. Pokhriyal ,	2019	Journal of Management 6, 2, 1 - 18	India
00000-45845	DETERMINANTS OF STRESS AND WELL-BEING IN CALL CENTRE EMPLOYEES	Narsingh Kumar,	2019	Journal of Management 6, 2, 19 - 24	India
00000-45846	A STUDY ON THE IMPACT OF TRANSPORT AND POWER INFRASTRUCTURE DEVELOPMENT ON THE ECONOMIC GROWTH OF UNITED ARAB EMIRATES (UAE)	Sanjeev Sushil Jha,J.K Tandon ,	2019	Journal of Management 6, 2, 25 - 35	India
00000-45847	SWOT EVALUATION OF TRAINING FRAMEWORK: A REVIEW OF THE PROCESSES, STRONG POINTS AND ROADBLOCKS OF TRAINING AND DEVELOPMENT FOR THE INDIAN PRIVATE BANKS	Rashi Tandon,Mini Amit Arrawatia,	2019	Journal of Management 6, 2, 36 - 43	India
00000-45848	BRAND PERSONALITY OF COIMBATORE: TOURISTS INSIGHTS AS A TOOL FOR DESTINATION BRANDING	B Prasanna Soundari,R Sabari Shankar,	2019	Journal of Management 6, 2, 45 - 49	India
00000-45849	PERFORMANCE MEASUREMENT OF HIGHER EDUCATIONAL INSTITUTIONS: AN EMPIRICAL STUDY USING STUDENT'S PERCEPTION	Rajinder Kaur,S.K. Singla ,	2019	Journal of Management 6, 2, 50 - 57	India
00000-45850	IMPORTANCE OF SUPPLY CHAIN INTEGRATION IN AUTO INDUSTRY	Vilachoor Srinivasan Kumar,Utham Kumar,R. Thenmozhi ,	2019	Journal of Management 6, 2, 58 - 67	India
00000-45851	ECONOMIC DIPLOMACY WITH AFRICA	Vilachoor Srinivasan Kumar,Utham Kumar,R.	2019	Journal of	India

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00000-45852	A CONCEPTUAL FRAMEWORK FOR RESEARCH ON INVESTMENT DETERMINANTS AMONG NON-INSTITUTIONAL INVESTORS	Mukesh Kumar Jakhar,R. K. Motwani ,	2019	Journal of Management 6, 2, 74 - 80	India
00000-45853	PEPSICO`S SUSTAINABLE STRATEGIES	Sandeep Sehrawat,	2019	Journal of Management 6, 2, 81 - 83	India
00000-45854	AN ANALYSIS OF GREEN CONSCIOUSNESS OF CONSUMERS IN KERALA	Binil.V.Rajan ,	2019	Journal of Management 6, 2, 84 - 90	India
00000-45855	IMPACT OF CROSS-BORDER ACQUISITION ON FINANCIAL PERFORMANCE AND STRATEGIC OUTCOME OF ACQUIRING COMPANIES: CASE EXAMPLES FROM INDIAN PHARMACEUTICAL INDUSTRY	Ishrat Rasool,P.S Raychaudhuri ,	2019	Journal of Management 6, 2, 91 - 104	India
00000-45856	A STUDY OF ERP AS A CHANGE MANAGEMENT TOOL IN MANUFACTURING COMPANIES	Sandeep Gunjal,Jyoti Gogte,	2019	Journal of Management 6, 2, 105 - 110	India
00000-45857	A STUDY ON THE NUMEROUS ELEMENTS OF EMOTIONAL INTELLIGENCE AND LEADERSHIP QUALITIES AND ITS IMPACT ON CONFLICT MANAGEMENT: A REVIEW OF LITERATURE	Swati John,Shyamalendu Niyogi,	2019	Journal of Management 6, 2, 111 - 120	India
00000-45858	PSYCHOLOGICAL IMPACT OF MASSIVE NATURAL DISASTER ON SCHOOL STUDENTS – A SIGNIFICANT BUT UNSEEN ASPECT OF SCHOOL MANAGEMENT IN POST DISASTER SCENARIO – A STUDY FROM RURAL NEPAL.	Boby Joseph Thadathil SJ,	2019	Journal of Management 6, 2, 121 - 129	India
00000-45859	ASSESSING FARM MANAGEMENT PRACTICES IN INDIAN FARMING: A REVIEW	Parvez Alam Khan,Irshad Nazeer,	2019	Journal of Management 6, 2, 130 - 137	India
00000-45860	ASSESSING THE ROLE OF ATTRITION IN A DIVERSE WORKPLACE ENVIRONMENT	D. Ramadevi ,D. Sangeetha ,	2019	Journal of Management 6, 2, 138 - 145	India
00000-45861	IMPACT ANALYSIS OF WELFARE SCHEMES OF WOMEN`S EMPOWERMENT: WITH REFERENCE TO RMK, STEP AND E-HAAT	Nisha Pandey,D. Parthasarathy ,	2019	Journal of Management 6, 2, 146 - 156	India
00000-45862	ENTERPRISE RESOURCE PLANNING (ERP) AS A CHANGE MANAGEMENT TOOL	Sandeep Gunjal,	2019	Journal of Management 6, 2, 157 - 167	India
00000-45863	OPERATIONS RESEARCH TECHNIQUES AND ITS` APPLICATION IN HEALTHCARE SERVICE DELIVERY DECISION MAKING: A REVIEW OF EVOLUTION	Binit Patel,Govind B Dave,	2019	Journal of Management 6, 2, 168 - 176	India
00000-45864	IMPACT OF SOCIAL MEDIA REVIEWS ON CINE ENTHUSIASTS WITH SPECIAL	Abdul Rahim Ahmed Munshi,	2019	Journal of	India

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00000-45865	TOURIST SATISFACTION: AN ANALYSIS OF PUSH AND PULL FACTORS - A CASE OF QATAR TOURISM	Swati Prasad,Girish.K.Nair ,Harsh Purohit,	2019	Journal of Management 6, 2, 187 - 199	Qatar
00000-45866	A STUDY ON AWARENESS OF CONSUMERS TOWARDS E-WASTE MANAGEMENT IN THE CITY OF JAIPUR	Ambika Bhatia,Chhavi Kiran,Madhav Kapoor,	2019	Journal of Management 6, 2, 200 - 208	India
00000-45867	GOVERNMENT POLICY AND FDI TRIGGERING GROWTH OPPORTUNITIES OF IRON AND STEEL IN INDIA	Shailendra Kumar Chaturvedi,Suruchi Tripathi,	2019	Journal of Management 6, 2, 209 - 218	India
00000-45868	MANAGERS` PERCEPTION ON FACTORS IMPACTING ENVIRONMENTAL DISCLOSURE	Ranjani Matta,Javaid Akhter,P. Malarvizhi ,	2019	Journal of Management 6, 2, 219 - 229	India
00000-45869	DETERMINANTS OF CORPORATE SOCIAL RESPONSIBILITY REPORTING IN INDIA	Ghanasham S. Joshi,R. L. Hyderabad ,	2019	Journal of Management 6, 1, 1 - 10	India
00000-45870	DEMOGRAPHIC VARIABLES AS INDICATORS OF EMOTIONAL INTELLIGENCE: A STUDY OF SELECTED ENTERPRISES OF UTTARAKHAND	Aditya Gautam,Charu Khurana,	2019	Journal of Management 6, 1, 11 - 20	India
00000-45871	STUDY OF RISING BENCHMARK 10-YEAR BOND YIELD AND ITS RELEVANCE TO ECONOMIC FACTOR	Smita Jape,Mandar Ambhore,	2019	Journal of Management 6, 1, 21 - 30	India
00000-45872	INDIA`S EXPERIENCE IN THE CSR SPACE	Shreyes Krishnan,H.Nanjegowda ,	2019	Journal of Management 6, 1, 31 - 38	India
00000-45873	A COMPARATIVE STUDY OF ECONOMIC DEVELOPMENT OF GUJARAT AND KERALA (A STUDY WITH SPECIAL REFERENCE TO THE ROLE OF INFRASTRUCTURE IN ECONOMIC DEVELOPMENT)	Sanjeev Sushil Jha,J.K Tandon ,	2019	Journal of Management 6, 1, 39 - 54	India
00000-45874	THE CHARACTERISTIC BEHAVIOURAL TRAITS OF GENERATION-Z A STUDY IN RURAL DEMOGRAPHY SET UP OF INDIA, SONBHADRA, U.P	Deepshikha Verma,Ritesh Bhardwaj,Roobi Sachan,	2019	Journal of Management 6, 1, 55 - 61	India
00000-45875	EMBARKMENT OF QUANTITATIVE EASING AS POLICY	Sandeep Sehrawat,	2019	Journal of Management 6, 1, 62 - 65	India
00000-45876	ENABLING DATA DEMOCRACY IN SUPPLY CHAIN USING BLOCKCHAIN AND IOT	Deepika Sachdev,	2019	Journal of Management 6, 1, 66 - 83	India
00000-45877	DIGITAL WALLET EVOLUTION AT CHHATTISGARH	Akshat Kudesia,Jyoti Pradhan,	2019	Journal of	India

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00000-45878	INNOVATOR INDEX FOR DURABLE GOODS IN TIRUVARUR DISTRICT	T. Padmaja ,	2019	Journal of Management 6, 1, 97 - 106	India
00000-45879	SYSTEMATICALLY ARRIVING AT THE RESEARCH TOPIC FOR STUDY IN OIL AND GAS: "A FRAME WORK TO SPEED UP THE ADOPTION OF INNOVATIVE DRILLING TECHNOLOGIES IN UPSTREAM OIL AND GAS"	Sylesh Nechully,S.K. Pokhriyal ,	2019	Journal of Management 6, 1, 107 - 121	India
00000-45880	ROLE OF MANAGER IN GEOGRAPHICALLY DISTRIBUTED TEAM; A REVIEW	Vinita Seshadri,Elangovan N ,	2019	Journal of Management 6, 1, 122 - 129	India
00000-45881	CHOOSING GROUNDED THEORY AND FRAME WORK ANALYSIS AS THE APPROPRIATE QUALITATIVE METHODS FOR THE RESEARCH	Sylesh Nechully,S.K. Pokhriyal ,	2019	Journal of Management 6, 1, 130 - 145	India
00000-45882	WORK-LIFE BALANCE AMONG SOFTWARE ENGINEERS AT TECHNOPARK	Sumi. K V ,	2019	Journal of Management 6, 1, 146 - 151	India
00000-45883	A STUDY FOR DEVELOPING A MEASURING INSTRUMENT OF "ORGANIZATIONAL LEARNING"	Partha Sarkar,Debangsu Sarma Chaudhuri,	2019	Journal of Management 6, 1, 152 - 161	India
00000-46522	A RELATIVE COMPARISON OF FINANCIAL PERFORMANCE OF STATE BANK OF INDIA AND AXIS BANK	Premchand Kaila,E. Lokanadha Reddy,T. Narayana Reddy,	2019	Journal of Management 6, 1, 162 - 169	India
00000-46523	SALIENCE OF NEGATIVE BRAND RELATIONSHIP AND ITS IMPACT ON CONSUMER BEHAVIOUR	Usha. S ,	2019	Journal of Management 6, 1, 170 - 176	India
00000-46524	DIMENSIONS OF INTERNAL BRANDING -A CONCEPTUAL STUDY	Jasmine Simi. A.H ,Clement Sudhahar. J,	2019	Journal of Management 6, 1, 177 - 185	India
00000-46525	AN EMPIRICAL ANALYSIS OF STOCK PRICE BEHAVIOUR AROUND BONUS ISSUE ANNOUNCEMENT IN INDIA	Poonam Kumari,Pushpender ,	2019	Journal of Management 6, 1, 186 - 196	India
00000-46526	PREDICTION MODEL OF SUCCESS OR FAILURE FOR SMALL BUSINESS IN NORTH EAST INDIA	Bimal Deb Nath,Sugata Deb Nath,	2019	Journal of Management 6, 1, 197 - 201	India
00000-46527	A STUDY ON CONSUMER ATTITUDE TOWARDS DIGITAL MARKETING IN MYNTRA ONLINE SHOPPING	G Arut Geevitha,T M Hemalatha ,	2019	Journal of Management 6, 1, 202 - 206	India
00000-46528	MERGING AND ACQUISITIONS OF BANK CREATE GOOD IMPACT OR BAD IMPACT	M Kirithikaa ,	2021	Journal of	India

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TO THE ECONOMY				Management 6, 1, 207 - 209	
00000-46529	CUSTOMER SATISFACTION TOWARDS LAKSHMI VILAS BANK CREDIT CARD SERVICES	Shiney ,	2019	Journal of Management 6, 1, 210 - 215	India
00000-46530	BUSINESS CORRESPONDENT MODEL: A STUDY OF DEMAND AND SUPPLY SIDE ISSUES IN JAMMU AND KASHMIR STATE	Varun Abrol,	2018	Journal of Management 5, 6, 1 - 12	India
00000-46531	WORKPLACE STRESS AMONG SEAFARERS IN INDIAN MARITIME INDUSTRY: AN EMPIRICAL STUDY	Sangeetha V ,D. Gomathy ,	2018	Journal of Management 5, 6, 13 - 19	India
00000-46532	EMPIRICAL INVESTIGATION ON IMPACT OF CULTURE ON ADVERTISING STRATEGY	R. Urshila ,Ilamparithi. V ,	2018	Journal of Management 5, 6, 20 - 27	India
00000-46533	A STUDY ON THE ROLE OF SOCIAL MEDIA MOBILE APPLICATIONS AND ITS IMPACT ON AGRICULTURAL MARKETING IN PUDUCHERRY REGION	Akha Khou,Kishore Raaj Suresh,	2018	Journal of Management 5, 6, 28 - 35	India
00000-46534	OUTLOOK FOR MERGERS AND ACQUISITIONS ACTIVITIES IN INDIA	Shilpa Jain,	2018	Journal of Management 5, 6, 42 - 46	India
00000-46535	INFLUENCE OF ORGANIZATIONAL POLITICS ON PSYCHOLOGICAL CAPITAL	M. Priyadarshini ,B. Sripirabaa ,	2018	Journal of Management 5, 6, 47 - 57	India
00000-46536	LEARNER ADOPTION OF HAIKU AS A SUPPLEMENTAL LEARNING TOOL – A STUDY OF SELECT MANAGEMENT COURSES	P. Kalyanasundaram ,C. Madhavi ,	2018	Journal of Management 5, 6, 36 - 41	India
00000-46537	TRAINING NEEDS FOR FACULTY MEMBERS: TOWARDS ACHIEVING QUALITY OF MARITIME EDUCATION IN THE LIGHT OF NEW INNOVATIONS	D. Rajasekar ,	2018	Journal of Management 5, 6, 64 - 69	India
00000-46538	EFFECT OF SHIFT WORK ON THE FAMILY FULFILLMENT OF THE MARRIED EMPLOYEES WORKING IN THE INFORMATION TECHNOLOGY-BUSINESS PROCESS MANAGEMENT INDUSTRY	D. Rajasekar ,Fabian Andrew James,	2018	Journal of Management 5, 6, 70 - 76	India
00000-46539	RECRUITMENT AND SELECTION: EFFECTIVE HIRING IN THE DIGITAL AGE	Deepa S.R ,	2018	Journal of Management 5, 6, 77 - 81	India
00000-46540	LITERATURE REVIEW ON ADVERTISING STRATEGY FOR INTERNATIONAL BRANDS	R. Urshila ,Ilamparithi. V ,	2018	Journal of Management 5, 6, 82 - 88	India
00000-46541	MEASURING DIGITAL MARKETING PERFORMANCE: KEY PERFORMANCE	Savitha Nair,S Shobana ,	2018	Journal of	India

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INDICATORS AND METRICS				Management 5, 6, 89 - 95	
00000-46542	INDUSTRY 4.0 AND FUTURE OF HR	Puja Shaw,Ranjana Mary Varghese,	2018	Journal of Management 5, 6, 96 - 103	India
00000-46543	ENTREPRENEURIAL BARRIER AND MOTIVATION – A COMPARATIVE STUDY	G.Udayasuriyan ,S.Ragavan ,	2018	Journal of Management 5, 6, 112 - 115	India
00000-46544	A STUDY ON QUALITY OF WORK LIFE OF EMPLOYEES IN SALZER ELECTRONIC PRIVATE LIMITED, COIMBATORE	S. Aruna ,V Seetha ,	2018	Journal of Management 5, 6, 116 - 128	India
00000-46545	A STUDY OF CORPORATE SOCIAL RESPONSIBILITY REPORTING IN INDIA	Ghanasham S. Joshi,	2018	Journal of Management 5, 6, 129 - 136	India
00000-46546	THE FOREIGN CURRENCY FUTURES MARKET IN INDIA - SOME REFLECTIONS ON ITS GROWTH AND PERFORMANCE	Bhagavan Behera,Anil Kumar Swain,	2018	Journal of Management 5, 6, 137 - 150	India
00000-46547	THE ORIGIN AND GROWTH OF THANJAVUR LOCAL SELF GOVERNMENT	R.Govindaraj ,P. Sabapathy ,	2018	Journal of Management 5, 6, 151 - 156	India
00000-46548	DIVIDEND POLICY AND FINANCIAL PERFORMANCE OF INDIAN CEMENT COMPANIES –AN EMPIRICAL STUDY	Manjunatha K ,S.B.Akash ,	2018	Journal of Management 5, 6, 157 - 164	India
00000-46549	PROBLEMS AND CHALLENGES ENCOUNTERED BY EMPLOYED WOMEN WITH SPECIAL REFERENCE TO COIMBATORE CITY	T M Hemalatha ,K Arthi ,	2018	Journal of Management 5, 6, 165 - 171	India
00000-46550	INVESTMENT PATTERN AMONG WOMEN INVESTORS IN COIMBATORE DISTRICT	T M Hemalatha ,K Arthi ,	2018	Journal of Management 5, 6, 172 - 176	India
00000-46551	BRAND AWARENESS AND BRAND PREFERENCE OF RURAL CONSUMERS TOWARDS (FMCG) (WITH SPECIAL REFERENCE TO RURAL- URBAN HHS OF ERODE DISTRICT OF TAMILNADU)	V T Dhanaraj ,U Ponmani ,	2018	Journal of Management 5, 6, 177 - 186	India
00000-46552	A STUDY ON INFLUENCE OF ADVERTISEMENT IN CONSUMER BRAND PREFERENCE WITH SPECIAL REFERENCE TO COIMBATORE CITY	S Harikaran ,T.M. Hemalatha ,M M Vishnu ,	2018	Journal of Management 5, 6, 187 - 192	India
00000-46553	A STUDY ON FACTORS INFLUENCING ONLINE SHOPPING BEHAVIOUR AMONG CONSUMERS IN PANAJI	Subrahmanya Bhat,	2018	Journal of Management 5, 5, 1 - 6	India
00000-46554	GEN X ATTITUDE TOWARDS ONLINE SHOPPING – AN EMPIRICAL STUDY	Vinoth. S ,S.G. Balaji ,	2018	Journal of	India

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00000-46555	A SOLDIER`S CONCEPT OF RELIGION	Ashwani Kumar,B. S. Dhaliwal ,	2018	Journal of Management 5, 5,	15 - 22	India
00000-46556	IMPACT OF RETAILER BRAND EQUITY ON CUSTOMER LOYALTY WITH CUSTOMER SATISFACTION IN SELECTED RETAIL OUTLETS IN BANGALORE CITY	J.Vijayakumar ,V.S. Harshith Babu,B.R. Venkatesh ,M.A. Sureshkumar ,	2018	Journal of Management 5, 5,	23 - 31	India
00000-46557	AN INTERESTING DATA ANALYSIS JOURNEY: A STUDY OF THE MATRIX ORGANIZATION IN IT OUTSOURCING INDUSTRY	L. Sudershan Reddy,Kannamani. R ,	2018	Journal of Management 5, 5,	32 - 38	India
00000-46558	A STUDY ON EVOLUTION OF SHIPS TOWARDS A SUSTAINABLE GREEN SHIP TECHNOLOGY	J.Rengamani ,Muralidharan Balasubramaniam,	2018	Journal of Management 5, 5,	39 - 46	India
00000-46559	SUSTAINABLE DEVELOPMENT THROUGH SOCIAL MEDIA TOOLS	Anuj Kumar,Rahul Aggarwal,	2018	Journal of Management 5, 5,	47 - 51	India
00000-46560	DETERMINANTS OF BEHAVIORAL INTENTION TO USE MOBILE WALLETS – A CONCEPTUAL MODEL	Prajod Sunny,Ajimon George,	2018	Journal of Management 5, 5,	52 - 62	India
00000-46561	STUDY ON THE DEMAND AND SUPPLY OF SEAFARERS AND ITS IMPACT ON MARITIME INDUSTRY	M. Patchiappane ,J. Rengamani ,	2018	Journal of Management 5, 5,	63 - 72	India
00000-46562	TECHNOLOGY ACCEPTANCE MODEL IN CONTEXT WITH ONLINE FOOD ORDERING AND DELIVERY SERVICES: AN EXTENDED CONCEPTUAL FRAMEWORK	Sandeep Salunkhe,Swapnil Udgir,Sadanand Petkar,	2018	Journal of Management 5, 5,	73 - 79	India
00000-46563	STUDY OF RETAILERS SATISFACTION TOWARDS NAMKEEN PRODUCTS AND SERVICES OFFERED BY HALDIRAM IN NAGPUR CITY	Ashwini Girhe,Binod Kumar Sinha,	2018	Journal of Management 5, 5,	80 - 88	India
00000-46564	ROLE OF FAMILY IN MAKING PURCHASE DECISION WITH REGARD TO DURABLE GOODS: A STUDY OF BHOPAL CITY	Mir Javeed Iqbal,Pradeep Kumar Sharma,	2018	Journal of Management 5, 5,	89 - 96	India
00000-46565	A JOURNEY THROUGH THE EVOLUTION OF THEORIES AND MODELS OF ADOPTION OF INNOVATIONS (YEARS: 1981-1999)	Sylesh Nechully,S.K. Pokhriyal ,Saju Eapen Thomas,	2018	Journal of Management 5, 5,	97 - 143	India
00000-46566	OLA/UBER: UNDERSTANDING OF UNREGULATED BLUE OCEAN STRATEGY	Aniket Kulkarni,Gaurav Metha,	2018	Journal of Management 5, 5,	144 - 154	India
00000-46568	STRATEGIES FOR PROMOTION OF INDIA'S EXPORTS TO EMERGING MARKETS:	Anamika Sagar,	2018	Journal of		India

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00000-46569	AN ANALYSIS OF THE LEVELS OF EMPLOYEE SATISFACTION: A STUDY ON JANATA BANK LIMITED	Bishawjit Chandra Deb,Muhammad Shajib Rahman,Ishrat Jahan,	2018	Journal of Management 5, 5, 172 - 183	Bangladesh
00000-46570	PRODUCT CUSTOMIZATION VS HOMOGENIZATION IN INTERNATIONAL MARKETING	Vishal Weldode,Swapnil Udgir,	2018	Journal of Management 5, 5, 184 - 190	India
00000-46571	DEVELOPING ORGANIZATIONAL CREATIVITY THROUGH MANAGEMENT SUPPORT: AN EMPIRICAL STUDY WITH REFERENCE TO INDIAN INFORMATION TECHNOLOGY FIRMS	Tripti Sharma,P.N. Mishra ,	2018	Journal of Management 5, 5, 191 - 201	India
00000-46572	MPACT OF EMPLOYEE'S SATISFACTION ON ORGANIZATIONAL COMITTMENT IN ROOTS MULTICLEAN LIMITED, COIMBATORE	A.Premavasumati ,R.Thangaprashath ,	2018	Journal of Management 5, 5, 202 - 217	India
00000-46573	THE EFFECTS OF KNOWLEDGE MANAGEMENT INFRASTRUCTURE CAPABILITY ON KNOWLEDGE MANAGEMENT EFFECTIVENESS OF DOCTORS: AN EMPIRICAL STUDY	N. Sivagiri ,	2018	Journal of Management 5, 5, 218 - 231	India
00000-46574	THE IMPACT OF CAPITAL STRUCTURE ON THE VALUE OF THE FIRM FOR SELECT INDIAN AUTOMOBILE COMPANIES"	Frazer Taylor,Sanjay P. Sawant Dessai,	2018	Journal of Management 5, 5, 232 - 238	India
00000-46575	EFFECT OF SOCIO-DEMOGRAPHIC FACTORS ON ORGANIZATIONAL CLIMATE IN HOSPITAL	Kangjam Mukhara Devi,W. C. Singh ,	2018	Journal of Management 5, 5, 239 - 245	India
00000-46576	ELECTRONIC GOVERNANCE AND RURAL DEVELOPMENT: A STUDY ON THE IMPACT OF ICT ON WORLD'S LARGEST WORKFARE PROGRAM (MGNREGA)	Mohammad Asif Naqshbandi,Asif Iqbal Fazili,	2018	Journal of Management 5, 5, 246 - 254	India
00000-46577	DETERMINANTS OF FDI PATTERNS IN INDIA: A CASE STUDY OF POLITICAL ORIENTATION	Poonam Kumari,Pushpender ,	2018	Journal of Management 5, 5, 0 - 0	India
00000-46578	MARKS AND SPENCER: REVOLUTIONIZING THE RETAIL BUSINESS GLOBALLY	Mousumi Sengupta,Nilanjan Sengupta,	2018	Journal of Management 5, 4, 1 - 8	India
00000-46579	SERVICE QUALITY IN COMMERCIAL BANKS: A STUDY OF PUBLIC SECTOR BANKS IN WARANGAL DISTRICT	D.Srinivas ,Hanumantha Rao,	2018	Journal of Management 5, 4, 9 - 17	India
00000-46580	THE RELATIONSHIP BETWEEN JOB RESOURCES AND EMPLOYEE PERFORMANCE - THE MEDIATING ROLE OF EMPLOYEE ENGAGEMENT IN PRIVATE HEALTH INSURANCE COMPANY	P. Bhuwaneshwari ,M.B. Roopa ,	2018	Journal of Management 5, 4, 18 - 26	India
00000-46581	EXPLORING THE RISK PERCEPTION DIMENSIONS THAT INFLUENCE	K. Sasirekha ,Sathish A.S. ,	2018	Journal of	India

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	CONSUMER'S ATTITUDE ON PURCHASE INTENTION OF PRIVATE LABEL BRANDS - A CONCEPTUAL FRAMEWORK			2018	Management 5, 4, 27 - 39	
00000-46582	EMPLOYEE PERCEPTION OF PERFORMANCE MANAGEMENT PRACTICES IN INDIAN BANKS	Sunidhi Sumedha Bhosekar,Anupama Ghoshal,		2018	Journal of Management 5, 4, 40 - 49	India
00000-46583	EMPLOYEE RETENTION STRATEGY IN BPO COMPANIES	S. Yuvaraj ,S. Siva ,		2018	Journal of Management 5, 4, 50 - 54	India
00000-46584	A STUDY ON ROLE OF FDI IN INDIAN ECONOMIC DEVELOPMENT	S. Yuvaraj ,Akhil P ,		2018	Journal of Management 5, 4, 55 - 61	India
00000-46585	EMPLOYEES EMOTIONAL INTELLIGENCE IMPACT WITH DEMOGRAPHIC ISSUES: A STUDY ON BHARATH HEAVY ELECTRICAL LIMITED, TRICHIRAPALLI	R. Ramachandran ,		2018	Journal of Management 5, 4, 62 - 73	India
00000-46586	THE FACTORS INFLUENCING THE BUYING BEHAVIOUR OF THE CONSUMERS WITH DIGITAL PAYMENT MODES	S. Yuvaraj ,S. Bhavani ,		2018	Journal of Management 5, 4, 74 - 80	India
00000-46587	AN ANALYSIS ON INDIA-ASEAN TRADE: TOWARDS REGIONAL COMPREHENSIVE ECONOMIC PARTNERSHIP (RCEP)	Veeramani.S ,Anam ,		2018	Journal of Management 5, 4, 81 - 96	India
00000-46588	A CONCEPTUAL ANALYSIS ON WORK LIFE BALANCE	V Kandaswamy Sharma,Beulah Suresh,S Uma Mageswari,		2018	Journal of Management 5, 4, 97 - 100	India
00000-46589	A STUDY ON COMPENSATION BENEFITS IN DAIRY INDUSTRY: WITH REFERENCE TO SELECTED DAIRY UNITS IN ANDHRA PRADESH: A COMPARATIVE STUDY	Shaik Mastan Vali,Battu Nagaraju,		2018	Journal of Management 5, 4, 101 - 111	India
00000-46590	IMPACT OF SOCIAL MEDIA ON STUDENTS IN PRIVATE/PROFESSIONAL HIGHER EDUCATION - A STUDY OF PUNJAB	Raman Deep Gautam,Sanjay Kumar Bahl,		2018	Journal of Management 5, 4, 112 - 124	India
00000-46591	APPROACHES TO CONSUMER BEHAVIOUR -A REVIEW	K. Kaliyamurthy ,NU. Ramya ,		2018	Journal of Management 5, 4, 125 - 137	India
00000-46592	INFLUENCES OF SOCIAL MEDIA ON THE HUMAN RESOURCE FUNCTIONS OF AN ORGANIZATION	S. Yuvaraj ,M. Divya ,		2018	Journal of Management 5, 4, 147 - 152	India
00000-46593	HERDING BEHAVIOUR AND SIZE OF THE FIRMS: EVIDENCE FROM THE INDIAN STOCK MARKET	Batchu Satish,Padmasree K ,		2018	Journal of Management 5, 4, 153 - 165	India
00000-46594	A STUDY ON BRAND POSITIONING OF ONE PLUS MOBILES: QUALITATIVE	Gaurav Verma,Binod Sinha,		2018	Journal of	India

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00000-46595	HOLISTIC APPROACH TOWARDS WLB –A STUDY ON EDUCATIONAL SECTOR	Pallavi ,Kaveri. C.S ,	2018	Journal of Management 5, , 171 - 190	India	
00000-46596	A CROSS-CULTURAL STUDY ON INDIVIDUALISM AND COLLECTIVISM AMONG INDIAN PEOPLE	V. Kokila ,	2018	Journal of Management 5, 5, 191 - 202	India	
00000-46597	THE IMPACT OF FINANCIAL CONTAGION ON EMERGING ASIAN STOCK MARKETS WITH SPECIAL REFERENCE TO GLOBAL FINANCIAL CRISIS	M. Deivanai ,S. Vanitha ,	2018	Journal of Management 5, 4, 203 - 213	India	
00000-46598	AN `ADVERTISING METAMORPHOSIS`: AMUL `BUTTER GIRL`	Rashmi Mahajan,	2018	Journal of Management 5, 4, 214 - 221	India	
00000-46599	SOCIAL AWARENESS OF PRADHAN MANTRI SCHEMES WITH REFERENCE TO TIRUCHIRAPPALLI DISTRICT	P. Srinivasan ,S. Vanitha ,	2018	Journal of Management 5, 4, 222 - 228	India	
00000-47444	EXPLORING AND ANALYSING THE REPERCUSSIONS OF THE ARAB SPRING IN EGYPT	Abhiraj Goswami,Rasmika Ghosh,	2018	Journal of Management 5, 4, 229 - 243	India	
00000-47445	TRENDS AND PATTERN OF FDI INFLOW IN BRICS: A TIME SERIES ANALYSIS	Reyaz Ahmad Malik,Pushpa M Savadatti,	2018	Journal of Management 5, 4, 244 - 254	India	
00000-47446	A STUDY ON COMPETENCY MAPPING FOR IT PROFESSIONALS WORKING IN INDIAN IT COMPANIES, WITH REFERENCE TO CHENNAI	R. Gayatri ,Purushothaman ,	2018	Journal of Management 5, 3, 1 - 8	India	
00000-47447	STATUS OF EMPLOYEE EMPOWERMENT: AN EMPIRICAL STUDY	Nilanjan Sengupta,Mousumi Sengupta,	2018	Journal of Management 5, 3, 15 - 23	India	
00000-47448	BSE GREENEX: ADDING GREENNESS TO INDIAN STOCK MARKET	Ravneet Kaur,	2018	Journal of Management 5, 3, 24 - 31	India	
00000-47449	"MULTIMEDIA OSS AND ENTREPRENEURSHIP: OPPORTUNITIES"	Mohammad Tahir Khan,	2018	Journal of Management 5, 3, 32 - 35	India	
00000-47450	A STUDY ON CAREER COMMITMENT OF TEACHING PROFESSION IN CHENNAI CITY	Deepa S.R ,	2018	Journal of Management 5, 3, 45 - 51	India	
00000-47451	FINANCIAL PERFORMANCE ANALYSIS OF SOFTWARE COMPANIES WITH	SUMI. K V ,	2018	Journal of	India	

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00000-47452	A COMPREHENSIVE STUDY ON FACTORS AFFECTING ENROLLMENT	Sunil Tiwari,Archi Dubey,	2018	Journal of Management 5, 3, 52 - 62	India
00000-47453	ROLE OF DEFENCE FORCES IN DISASTER MANAGEMENT IN INDIA – A REVIEW	Ranbir Singh,B. S. Dhaliwal ,	2018	Journal of Management 5, 3, 63 - 68	India
00000-47454	THE ROLE OF VARIOUS FINANCIAL INSTITUTIONS AND REGULATORY BODIES IN FINANCIAL INCLUSION	Lakhwinder Kaur Dhillon,Upasana Srivastava,	2018	Journal of Management 5, 3, 69 - 79	India
00000-47455	IMPACT OF FINANCIAL KNOWLEDGE OF WOMEN ON THE HOUSEHOLD FINANCIAL WELL – BEING	Aabida Akhter,Muhammad Tahir Khan,	2018	Journal of Management 5, 3, 80 - 88	India
00000-47456	A STUDY ON THE DEBT FINANCING BEHAVIOURS OF TOP 7 E-COMMERCE COMPANIES OF THE WORLD IN THE CONTEXT OF THE CAPITAL STRUCTURE THEORIES	Sonia Viswam,Mohammed Zohair,	2018	Journal of Management 5, 3, 89 - 102	India
00000-47457	TO EXAMINE THE POLICIES AND INITIATIVES TAKEN BY THE REGULATORY BODIES FOR FINANCIAL INCLUSION	Lakhwinder Kaur Dhillon,Upasana Srivastava,	2018	Journal of Management 5, 3, 103 - 116	India
00000-47458	PERFORMANCE EVALUATION OF TOWN PANCHAYATS WITH REFERENCE TO PUBLIC SERVICES IN VIRUDHUNAGAR DISTRICT	T. Kalarani ,V.M. Selvaraj ,	2018	Journal of Management 5, 3, 117 - 122	India
00000-47459	USAGE OF SOCIAL MEDIA AS AN INTEGRATED MARKETING TOOL IN BUSINESS	Anuj Kumar,Anoop Pandey,	2018	Journal of Management 5, 3, 123 - 128	India
00000-47460	“AN EMPERICAL STUDY OF ELECTRICITY SUPPLY MANAGEMENT IN THE C.E.S.C”	Lokesh N.G ,R Thimmarayappa ,	2018	Journal of Management 5, 3, 129 - 136	India
00000-47461	SOCIAL MEDIA TOOLS FOR BUSINESS GROWTH OF SMES	Anuj Kumar,Nishu Ayedee,	2018	Journal of Management 5, 3, 137 - 142	India
00000-47462	PAYMENTS IN INDIA GOING DIGITAL: A STUDY WITH REFERENCE TO CREDIT CARD PAYMENTS	Subramanian.S ,	2018	Journal of Management 5, 3, 143 - 151	Ethiopia
00000-47463	KERALA`S PERENNIAL POWER SHORTAGE	Ramadas K.V ,	2018	Journal of Management 5, 3, 152 - 155	India
00000-47464	SOLAR POWER FOR DEVELOPMENT	Ramadas K.V ,	2018	Journal of	India

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					Management 5, 3, 156 - 158	
00000-47465	SERVICE QUALITY DIMENSIONS IN IDUKKI DISTRICT CO-OPERATIVE BANK	Joby Joseph Thoomkuzhy,Merry Elizabeth John,	2018	Journal of Management 5, 3, 159 - 168	India	
00000-47466	A STUDY OF FACTORS AFFECTING INVESTORS' DECISION TOWARDS MAKING INVESTMENTS IN FINANCIAL MARKET	Murlidhar Panga,Anjali Malpani (Singi),Ajay Malpani,	2018	Journal of Management 5, 3, 169 - 177	India	
00000-47467	TRIBULATIONS OF NEGATIVE MARKETING AND FAKE NEWS ON SOCIETY THROUGH ADVERTISEMENT - A CONCEPTUA SCAFFOLD	Geetha. V ,Uma L J ,Veda K ,Harsha E V ,Thejaswini H A ,	2018	Journal of Management 5, 3, 178 - 186	India	
00000-47468	ROLE OF EMOTIONAL INTELLIGENCE IN LEADERSHIP BEHAVIOUR- A REVIEW	A. Sathya ,V. P. Velmurugan ,	2018	Journal of Management 5, 3, 187 - 191	India	
00000-47469	ACADEMIC CROSS POLLINATION: A WAY FORWARD	Harsh Tuli,	2018	Journal of Management 5, 3, 192 - 196	India	
00000-47470	VALUE BASED PERFORMANCE MANAGEMENT FOR SUSTAINING ORGANIZATIONAL PERFORMANCE	Dominic Savio,	2018	Journal of Management 5, 2, 13 - 20	India	
00000-47471	VIRTUAL BUSINESS LAB- AN INNOVATIVE APPROACH TOWARDS MANAGEMENT EDUCATION	Shumaela Naeem Syeda,	2018	Journal of Management 5, 1, 1 - 5	India	
00000-47472	A STUDY OF DIGITAL BANKING FACILITIES: WITH REFERENCE TO GUWAHATI IN KAMRUP (METRO) DISTRICT OF ASSAM	Sahadeb Sukla Das,	2018	Journal of Management 5, 1, 6 - 13	India	
00000-47473	RELATION BETWEEN OPEN INTEREST AND VOLATILITY IN FUTURES MARKETS	Jay Desai,Nisarg A Joshi,	2018	Journal of Management 5, 1, 14 - 21	India	
00000-47474	PURPOSE OF SOCIAL PRACTICE: MEET THE ORGANIZATIONS IN KERALA WHO VALUE FOR WOMEN DURING THEIR MENSTRUATION	Baby Niviya Feston,S. Krishnara ,	2018	Journal of Management 5, 1, 22 - 32	India	
00000-47475	CREATIVE ORIENTATION AND INDIVIDUAL INNOVATIVENESS – AN EMPIRICAL STUDY	Bitopi Gogoi,Mukulesh Barua,	2018	Journal of Management 5, 1, 33 - 42	India	
00000-47476	IMPACT OF SERVICE QUALITIES ON CUSTOMER LOYALTY TOWARDS COMMERCIAL BANKS IN KANNIYAKUMARI DISTRICT – AN EMPIRICAL ANALYSIS	Jenoba P ,S. Nadarajan ,	2018	Journal of Management 5, 1, 43 - 47	India	
00000-47477	PROBLEMS IN RURAL MARKETING IN THE PERSPECTIVE OF FARMERS AND	M. Josephin Rangith,S. Nadarajan ,	2018	Journal of	India	

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00000-47478	A STUDY ON STRENGTH, WEAKNESS, OPPORTUNITIES AND THREATS IN RURAL MARKETING	S. Nadarajan ,M. Josephin Rangith,	2018	Journal of Management 5, 1, 54 - 59	India
00000-47479	WORK-LIFE BALANCE OF WOMEN EMPLOYEES IN BPO SECTOR	P. Raja ,	2018	Journal of Management 5, 1, 60 - 64	India
00000-47480	EFFECTIVE IMPLEMENTATION OF ACTIVITY BASED COST MANAGEMENT (ABCM) PRACTICES BY MANUFACTURING COMPANIES IN SOUTH INDIA	V T Dhanaraj ,	2018	Journal of Management 5, 1, 65 - 71	India
00000-47481	THEORY OF CONSTRAINTS FOR SUSTAINABLE INVENTORY MANAGEMENT IN DOWNSTREAM SUPPLY CHAIN	Kuldeep Singh,Sheelan Misra,	2017	Journal of Management 4, 2, 1 - 10	India
00000-47482	CONSUMER CREDIT LIMIT ASSIGNMENT USING BAYESIAN DECISION THEORY AND FUZZY LOGIC – A PRACTICAL APPROACH	Uttiya Paul,Angshuman Biswas,	2017	Journal of Management 4, 2, 11 - 18	India
00000-47483	SERVICE QUALITY (SERVQUAL) ON PHARMACEUTICAL STUDENTS SATISFACTION OF PHARMACEUTICAL EDUCATIONAL INSTITUTIONS IN SIKKIM STATE, INDIA	M. Vetri Selvi,V.M. Ponniah ,	2017	Journal of Management 4, 2, 31 - 39	India
00000-47484	FINANCIAL PERFORMANCE EVALUATION OF IT INDUSTRY THROUGH DEA WINDOW ANALYSIS APPROACH	Sunil Kumar Parupati,T. Sathyanarayana Chary,	2017	Journal of Management 4, 2, 40 - 49	India
00000-47485	RELATIONSHIP BETWEEN CORPORATE GOVERNANCE AND FINANCIAL PERFORMANCE OF BANKING INDUSTRY IN BANGLADESH	Bishawjit Chandra Deb,ArupaSarker ,Fahimul Kader Siddique,	2017	Journal of Management 4, 2, 50 - 61	Bangladesh
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